### PRESS RELEASE



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Challenge

# Free special tools - If Team Cutting Tools from **CERATIZIT** can't deliver on its promise

When it comes to hole production there is no doubt that combination tools featuring drilling, chamfering and counterboring offer distinct productivity benefits by delivering shorter in-cut times and elimination of tool changes, component quality is also improved in terms of concentricity. However, the perception is that these semi-standard stools are both expensive and on long lead-times, making them unsuitable for the low to medium volume environments found in sub-contract businesses. CERATIZIT UK & Ireland Ltd has therefore launched a program of semi-standard indexable insert drilling tools. Based around its KUB, KUB Quatron, and KUB Trigon drilling systems customers can now specify combination tools with a guaranteed three week delivery, and all at standard drill price levels.

Confident that it can deliver on its promise the company is willing to wager with customers that if it doesn't deliver within 15 working days (+1 day for delivery) from receipt of confirmed order, it will supply the tools free of charge. The entire design and manufacturing process has been streamlined - an initial quotation to suit the customers application is created within four days, once that quotation is accepted by the customer and an official order has been placed, the tool is immediately put into production to meet the delivery deadline. Tools are available in many configurations and diameter ranges and, they can be supplied on a diverse range of shanks, including ABS and HSK systems. Receiving a quotation for a semi-standard tool couldn't be easier, simply let your local Team Cutting Tools Technical Sales Engineer have a drawing or details of the feature that requires machining and they will create a proposal to give you a tooling solution that can be cutting metal within three working weeks at a price reflecting standard drill prices.

"Everyone machining components is looking to save cycle time where possible, combination tools are one of the most effective ways of achieving this, but the associated cost and lead-times have been a significant barrier to uptake for small to medium sized businesses," says Tony Pennington, Managing Director, CERATIZIT UK & Ireland. "This program of tools, which has come about since the creation of Team Cutting











Tools by the CERATIZIT Group, eliminates both those issues and will help our customers stay one step ahead of their competition. The guarantee of delivery within three working weeks or a free tool is a win-win situation and a wager where the customer cannot lose."

#### Attachments:





Combination tools lead to greatly reduced cycle times, and with guaranteed rapid delivery and streamlined pricing Team Cutting Tools is making them available to everyone.

#### Issued on behalf of

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#### With compliments

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#### **CERATIZIT – Passion and pioneering spirit for carbides**

For over 95 years, CERATIZIT has been a pioneer developing exceptional hard material products for cutting tools and wear protection. The privately owned company, based in Mamer, Luxembourg, develops and manufactures highly specialised carbide cutting tools, inserts and rods made of hard materials as well as wear parts. We are the market leader in several wear part application areas, and successfully develop new types of carbide, cermet and ceramic grades which are used for instance in the wood and stone working industry.

With over 9,000 employees at 34 production sites and a sales network of over 70 branch offices, the Group is a global player in the carbide industry. Our international network also includes the subsidiaries KOMET, WNT, Becker Diamantwerkzeuge, and Stadler Metalle, as well as the joint venture CB-CERATIZIT. As a leader in materials technology, we continuously invest in research and development and hold over 1,000 patents. Our innovative carbide solutions are used in mechanical engineering and tool construction and many other industries including the automotive, aerospace, oil and medical sectors.

We are active on the market through the seven competence brands Hard Material Solutions by CERATIZIT, Toolmaker Solutions by CERATIZIT, Tool Solutions by CERATIZIT as well as Cutting Solutions by CERATIZIT, KOMET, WNT and KLENK.

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