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**MEDIA RELEASE** 

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## Hexagon Launches Online Shop for Manufacturers in EMEA

## New Ecommerce Shop Gives Customers Quick and Easy Access to Hundreds of Hexagon's Measuring Accessories

Hexagon's Manufacturing Intelligence division, a global provider of manufacturing solutions and services, has announced the EMEA-wide launch of its online shop, which aims to streamline its customers' processes for purchasing inspection technologies.

The eCommerce website provides a one stop shop for hundreds of Hexagon products, including a range of laser tracker and coordinate measuring machine (CMM) accessories and spare parts, such as styli, probes, reflectors, racks, and clampings. The shop also enables customers to find relevant and conveniently-located training, such as interactive courses for metrology software like PC-DMIS and QUINDOS.

The online shop is optimised for fast searching with its highly-sophisticated filter engine, enabling quick and secure identification of the required spare part or accessory. The ordering process is also streamlined to save customers time, with features including a shopping cart to save purchases and a quick reorder process for previously purchased products and services. The shop accepts payment via invoice and credit card, giving customers the convenience of their preferred payment method.

"At Hexagon, our objective is to produce solutions that drive customers' productivity. This mission now extends to the user experience of our eCommerce too," says Marcel Brand, Director of Marketing & Communications EMEA. "Wherever manufacturers can be more efficient, that's where we aim to be. From its sophisticated search capabilities to its streamlined payment process, the new online shop helps manufacturers' procurement and accounts payable teams enhance their productivity, saving time and making buying less stressful."

The online shop is now live and ready for business throughout EMEA. The shop will launch in North America in the coming months. For more information, visit Shop.HexagonMI.com.



## About Hexagon's Manufacturing Intelligence Division

Hexagon's Manufacturing Intelligence division helps industrial manufacturers develop the disruptive technologies of today and the life-changing products of tomorrow. As a leading metrology and manufacturing solution specialist, our expertise in sensing, thinking and acting – the collection, analysis and active use of measurement data – gives our customers the confidence to increase production speed and accelerate productivity while enhancing product quality.

Through a network of local service centres, production facilities and commercial operations across five continents, we are shaping smart change in manufacturing to build a world where quality drives productivity. For more information, visit HexagonMl.com.

Hexagon is a global leader in digital solutions that create Autonomous Connected Ecosystems (ACE). Hexagon (Nasdaq Stockholm: HEXA B) has approximately 19,000 employees in 50 countries and net sales of approximately 3.5bn EUR. Learn more at hexagon.com and follow us @HexagonAB.