

## **Press Release**

Helping subcontract precision engineers streamline their entire production process

Web: www.psldatatrack.com Tel: 01344 827312 Email: sales@psldatatrack.com

## PSL DATATRACK ENHANCES CUSTOMER EXPERIENCE WITH NEW AI-POWERED TRAINING VIDEOS

PSL Datatrack, a leading UK-based provider of production control software for small to medium subcontract precision engineers, has announced the launch of its new Al-powered training videos.

These videos are designed to support new and existing users by offering comprehensive overviews of key modules and processes within the software, reinforcing their understanding alongside PSL Datatrack's tailored customer training plans.



The AI training videos provide concise, accessible content that can be utilised at any time, allowing users to familiarise themselves with essential features and start with the basics of Company Details, Cost Centres and Material Stocks. Mastery of these areas is crucial early on, as the records created here form the foundation for accurate quotations and ensure a smooth flow of data through to final delivery and invoicing.

These new resources complement the live training sessions delivered by PSL Datatrack's expert support team, who guide customers through the modular system via Zoom. This approach ensures that users not only learn at their own pace, but also receive personalised support tailored to their specific needs.

The videos have already received positive feedback from PSL Datatrack clients. One new user comments: "The training videos are a great addition to PSL Datatrack. They are clear, concise and easy to follow. The way they enhance visibility within the software is particularly beneficial for our team and has significantly contributed to our smooth and efficient onboarding process."

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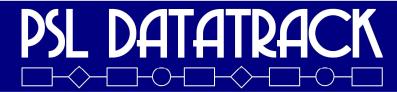
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Page 2

Since its incorporation in 1988, PSL Datatrack's focus has always been on its customers and how it can help them get the most from their investment in production control software. This commitment is underlined by the development of the new training videos.

Understanding the unique requirements of the subcontract precision engineering industry, PSL Datatrack continually improves its training offerings to ensure a slick and timely implementation of the software, ultimately leading to a streamlined production process and maximum return on investment.

Geoff Gartland, Managing Director of PSL Datatrack, concludes: "The introduction of the new Al-powered training videos reflects our ongoing efforts to enhance user experience and ensure that our customers fully leverage the capabilities of our software. We are thrilled with the positive feedback received so far and will continue to expand and improve our training resources alongside development of the system itself."

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