

CONTACT INFORMATION

Optimax Imaging & Inspection Ltd.

Contact: Brian Kyte

Phone: 07984596015

Email: Brian.Kyte@optimaxonline.com

A solid orange triangle pointing downwards, positioned above the "PRESS RELEASE" text.

PRESS RELEASE

Release Date: May 27, 2026

"If You Aren't Testing to Failure, Your Customers Will Do It for You"—Optimax Brings Starrett's Advanced Force Measurement Systems to Manufacturers

In high-precision component engineering, a product recall isn't just an expensive logistical headache; it's a threat to a brand's reputation. Optimax Imaging Inspection & Measurement announced an expanded drive to supply and support Starrett's high-precision Force Measurement Systems across the UK and Europe. This comes at a time when precision manufacturing sectors—including medical device development, automotive sub-assemblies, and aerospace electronics—face unprecedented regulatory compliance audits and supply chain scrutiny.

Moving Beyond the Fear of Recalls

For quality control managers, the quiet nightmare isn't a structural bridge buckling; it's a million-unit batch of micro-components failing in the field because a raw material formula was subtly changed that manual inspection protocols are able to catch.

There is a hard truth in modern product engineering: if you aren't testing your products to failure in a controlled lab, your customers will inevitably do it for you in the real world. The mission with Starrett is about eliminating the fear of product recalls, failed compliance audits, and wasted materials.

Precision Engineering, Locally Supported

As the trusted supplier of Starrett Force Measurement equipment, Optimax delivers more than hardware; they provide localized calibration, training, and total peace of mind. The Starrett systems turn complex tensile, compression, and shear testing into a repeatable, automated science—completely removing human error from the data.

The business case for manufacturers is simple. It bridges the gap between engineering confidence and boardroom metrics, delivering a definitive commercial upside: speed of

throughput, micron-level accuracy, and airtight quality assurance data.
Future-proof your quality control today. To request a live demonstration using your own component samples, visit www.optimaxonline.com or call +44 (0)1858 436940.