

A photograph of a public restroom with a long white countertop and multiple sinks. Each sink has a chrome faucet and a white hand dispenser with a blue nozzle. The wall is tiled in white, and there are mirrors above the sinks. The image is overlaid with a dark teal geometric shape.

BRIGHTWELL DISPENSERS

CASE STUDY

A ROUND THE-CLOCK OPERATION DURING COVID-19

PLASTIC INJECTION MOULDING



Brightwell Dispensers is a global independent designer and manufacturer of innovative soap, paper and chemical dispensing systems for the hygiene and cleaning industry. They export their products to over 85 countries and are known for supplying their customers with high-quality products.

As the global demand for soap and paper dispensers grew Brightwell Dispensers reacted to the higher demand for soap and hand sanitising dispensers with increased production of their components and products.

To ensure that they had enough components to build their dispensers, they commissioned WSM INDUSTRIES to produce new tooling, so Brightwell Dispensers could run the production of their dispensers on multiple injection moulding machines. In addition to the production of new tooling, the customer also asked WSM INDUSTRIES to manufacture various plastic components for their dispensers.

Services delivered to Brightwell Dispensers Delivered services: Tool making and plastic injection moulding production.

In a record time of eight weeks, WSM Plastics produced 75 new tools for Brightwell Dispensers, to be used for their spray and lotion touch-free and manual soap and hand sanitiser dispensers.

Additionally, WSM INDUSTRIES manufactured over 25 million sub-components for their dispensers and went to a 24/7 shift pattern within three days of being given notice to run the production. WSM INDUSTRIES always supply us with the best quality service and solution.



“ WSM INDUSTRIES always supply us with the best quality service and solution. During the COVID-19 pandemic, we asked them to support us with the production of new tooling and components for our dispensers. They successfully adapted to our requirements within three days to supply us with the necessary tools and plastic components. I’m very pleased with the service they provide. ”

Alan McElwaine –
Group Technical Manufacturing Manager,
Brightwell Dispensers



PLASTIC INJECTION MOULDING

Whether you require small or large components, recycled material, engineered polymers, single-component production or whole-product assembly, we offer the complete solution.

[find out more](#) →



WSM INDUSTRIES

Unit 7, Marlborough House,
64 Marlborough Road, Lancing
BN15 8UF

T +44 (0)1903 875 888
E info@wsm-ind.com
W wsm-ind.com

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